61 Washington State's *Gray Notebook* Appreciation Day

The State of Washington

Proclamation

WHEREAS, performance analysis and reporting are paramount to government transparency and accountability – helping our citizens understand the goals their government is pursuing and how our activities contribute to those goals; and

WHEREAS, the Washington State Department of Transportation has been publishing nationally-acclaimed performance reports, known as the Gray Notebook, quarterly for fifteen years – the longest continuously-published comprehensive performance report of its kind in state government – informing Washingtonians of the state of transportation and how their tax dollars are used; and

WHEREAS, the Gray Notebook, produced entirely by WSDOT employees in a performance-centered culture, supports the state's ability to provide a functioning transportation system that reduces delay and risk, increases safety, and enables agency optimum performance; and

WHEREAS, WSDOT's Gray Notebook has been recognized nationally as the "gold standard" in government performance reporting for its credible, objective story-telling that applies Performance Journalism to explain data in way that makes sense to the average reader; and

WHEREAS, by helping to create a responsive, innovative and data-driven culture of continuous improvement, WSDOT's Gray Notebook has helped advance a working Washington built on education and innovation where all Washingtonians thrive; creating effective communication and transparency on goals, measures and progress, thereby significantly deepening our focus, understanding and commitment to our citizens;

NOW, THEREFORE, I, Jay Inslee, Governor of the State of Washington, do hereby proclaim May 31, 2016 as

Gray Notebook Appreciation Day

in Washington, and I urge all people in our state to join me in this special observance.

Signed this 12th day of May, 2016

Governor Jay Inslee